

01
- TO -
04
2019
OCTOBER



Smart
BARBADOS

SMART...
BARBADOS
..... WEEK

@ LLOYD ERSKINE
SANDIFORD CENTRE



What is Smart Barbados Week 2019?

Smart Barbados Week 2019 will take the form of a 4-day symposium held in partnership with the Barbados Chamber of Commerce (BCCI), the Barbados International Business Association (BIBA), and the Internet Society Barbados Chapter (ISOCbb).

It seeks to engage workforces and the wider Barbadian public with knowledge needed to support our transition to a Smart Barbados. This means adapting to new technologies, transforming traditional structures and working practices in our Public and Private Sector organisations to new digital standards.

Audience Reach

It is expected that over 1000 persons will be impacted by the Smart Barbados Week of Activities. This persons include

- Government Ministers
- Public Sector Policymakers & Regulators
- Public Sector Decision Makers
- C Level Private Sector Managers
- Private Sector Associations & NGO's
- Development Bankers
- Multilateral Donor & Funding Agencies
- Technology Innovators
- Consumers

The Government of Barbados through the Ministry of Innovation, Science and Smart Technology (MIST) and its partners, seek to engage public and private sector organisations and the wider population in understanding the digital priorities and programs that will be needed to support the journey Barbados is taking to become one of the worlds' digital hubs for business and living; a Smart Barbados (SB).

Invitation to Sponsor Smart Barbados Week

The Ministry of Innovation Science and Smart Technology along with its partners, invite you to join our esteemed group of sponsors for 'Smart Barbados Week 2019'. This event will be hosted at the Lloyd Erskine Sandiford Centre (LESC), Two Mile Hill, St. Michael from September 30th – October 4th, 2019.



Smart
BARBADOS



Draft Agenda For the Week

SMART BARBADOS WEEK

Time:	Smart Barbados Conference	BIBA Digital Transformation Conference	Barbados Internet Governance Forum
	Day 1 National Innovation Strategies	Day 2 National Digital Transformation Strategies	Day 3 Industry Transformation
			Day 4 Voice of the Citizen
8:00AM - 9:00AM	Registration	Registration	Registration
9:00AM - 10:30AM	9:00-9:10: Opening Remarks	9:00-9:20: Keynote Address	Setting the Direction
	9:10-9:30: Keynote Address	9:25-10:30: Panel Discussion - What does Smart Barbados mean to you?	
	9:35-10:30: Panel Discussion - The Value and Components of National Innovation Systems and Strategies		
10:30AM - 11:00AM	Break		
11:00AM - 12:30PM	Panel Discussion: Mindsets and Attitudes – Creating a Culture of Innovation, Action and Excellence	Models of National Digital Transformation	Transformation Insights
12:30PM - 1:30PM	Lunch		
1:30PM - 3:00PM	1.Introduction to CivTech	Panel Discussion: Current and Proposed Smart Barbados Initiatives	Capabilities to Succeed
	2.Barbados ground conditions		
3:00PM - 3:30PM	Break		
3:30PM - 5:00PM	Guided Workshop Session: Steps to an Innovative Barbados	Guided Workshop Session: Bringing it together – Components of a National Strategy and the Digital Policy Model Canvas	Exhibition Tour
6:00PM - 9:00PM			Post event lime

Sponsorship Opportunities

Category	Contribution	Opportunities
Platinum	USD \$25,000.00	<ul style="list-style-type: none"> Platinum Sponsor designation in all media Header Logo and branding in all digital media Footer branding at Welcome Cocktail event 2 Invitations to Welcome Cocktail event Inclusion on 1 panel discussion and 1 workshop if choice 8 complimentary All access participant passes Reserved seating at all events Invitation to local media press conference 1 10 x 10 Exhibition Space Airtime on conference video screens and across Wi-Fi
Gold	USD \$20,000.00	<ul style="list-style-type: none"> Gold Sponsor Designation in all media Footer logo and branding in all digital media Footer branding at Welcome Cocktail event 2 Invitations to Welcome Cocktail event 6 complimentary All Access participant passes to all events Reserved seating at all events Invitation to local media press conference Recognition in all event documentation Recognition at venue Recognition on the SBW website 1 10 x 10 Exhibition Space Airtime on conference video screens and across Wi-Fi
Silver	USD \$10,000.00	<ul style="list-style-type: none"> Silver Sponsor recognition in all media Footer logo and branding in all digital media 2 complimentary participant passes to all events (reserved seating) Recognition in all event documentation Recognition at venue Recognition on the SBW website
Bronze	USD \$5,000.00	<ul style="list-style-type: none"> 1 complimentary participant pass to all events (reserved seating) Recognition at venue Recognition on the SBW website
Contributor	USD \$2,500.00	<ul style="list-style-type: none"> 1 complimentary All Access participant pass to all events Reserved seating) Recognition at venue Recognition on the SBW website

Registration Form for Sponsors' Personnel

September 30 – October 4, 2019

LESC – Lloyd Erskine Sandiford Centre

Two Mile Hill, St. Michael

Please complete and submit to the Smart Barbados Week 2019 Committee for the attention of Mr. Rodney Taylor, E-Mail: smart@barbados.gov.bb Tel No: (246) 535-1220 by **16th September, 2019**.

Name: _____

Designation: _____

Organisation: _____

Address: _____

Country: _____ Fax: _____

Telephone: _____ E-Mail: _____

Category of Sponsorship: _____

Signed _____ Date _____

Commitment to Support Smart Barbados Week 2019

Please complete and submit to the Smart Barbados Week 2019 Committee for the attention of Mr. Rodney Taylor, Director.

E-Mail: smart@barbados.gov.bb Tel No: (246) 535-1220 by **16th September, 2019**.

Organisation : _____

Name : _____

Designation : _____

Address : _____

City : _____ State : _____

Country : _____ Fax : _____

Telephone : _____ E-Mail : _____

Categories of Sponsorship

Class	Amount USD\$	Please Tick
Platinum	USD \$25,000.00	
Gold	USD \$20,000.00	
Silver	USD \$10,000.00	
Bronze	USD \$5,000.00	
Contributor	USD \$2,500.00	

Signed _____ Date _____

Organisation's Authorised Representative

Instructions to Sponsors

Commitment Form

Organisations wishing to sponsor are required to complete the attached Commitment Form and return it to the Smart Barbados Week Steering Committee as soon as possible but ideally by 16th September, 2019.

Payment Information

Wire Transfers are to be made in accordance with the instructions provided on the following page.

Passes

Recipients of complimentary passes will be required to submit the attached Registration Form for Sponsors' Personnel for administrative purposes.

Artwork and Logos

Organisation's Artwork and marketing material must also be submitted with Commitment Form.

Wire Transfer Information

NAME OF BANK: FirstCaribbean International Bank (Barbados) Limited

ADDRESS: Warrens Banking Centre
Warrens
St. Michael

SWIFT CODE: FCIBBBBB

ACCOUNT HOLDER: Internet Society Barbados Chapter

ACCOUNT NO: 1001147473

INTERMEDIARY BANK: Wells Fargo, N.A.
New York, USA
SWIFT CODE: PNBPUS3NNYC
ABA CODE: 026005092

Important

Please advise the Steering Committee when the transaction has been executed by completing the lower portion of this page and returning a copy by email to smart@barbados.gov.bb.

Name of Organisation: _____

Country: _____

Date of Transaction: _____

Transaction Code: _____

Amount: _____

Name of Respondent: _____

Telephone: _____

Email: _____

Signature: _____



Smart
BARBADOS

